Empowering Nonlinear and Stochastic Optimization for Large-scale Data Analysis

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### **Research Areas**

- Methodology: stochastic and nonlinear optimization.
- Applications in large-scale data analysis: machine learning, image processing and simulation input/output analysis etc.
- Goal: transform raw data into useful knowledge to support decision-making, e.g., in healthcare, national security, energy and transportation etc.

Since its beginning, nonlinear and stochastic optimization has been recognized as an important modeling and solution technique in data analysis. Application examples include

- Linear regression:  $\min \mathbb{E}_{u,v} \left[ (u^T x v)^2 \right]$ .
- Maximum likelihood estimation:  $\max \mathbb{E}_u [\log f(p, u)]$ .
- Support vector machine: min  $\mathbb{E}_{u,v} [\max\{0, v\langle x, u\rangle] + \rho ||x||_2^2$ .
- Compressed sensing:  $\min_{x} ||Ax b||^2 + \lambda ||x||_1$ .
- Total variation minimization:  $\min_{x} ||Ax b||^2 + \lambda TV(x)$ .
- Matrix completion:  $\min_{x} ||Ax b||^2 + \lambda \sum_{i} \sigma_i(x)$ .

If the dataset is relatively small, routinely solved by the off-the-shelf solvers, e.g., those based on second-order interior point methods.

# Big-data Challenges in Optimization

#### Examples:

- Netflix problem: Rows ratings from Customer; Columns movies. Dataset: 100 million ratings from over 480 thousand customers on nearly 18 thousand movie titles.
- Machine learning: the largest dataset in UCI (University of California, Irvine) repository prior to 1990 had about 8,000 samples, while the largest dataset currently in the repository has 8 million samples.

### Challenges:

- High dimensionality (the number of unknowns,  $10^4$  to  $10^{12}$ ).
- Uncertainty (dataset: samples from unknown distribution).
- Structural ambiguity: smoothness, regularity and convexity.
- Increasing need to solve the problem in real time.

Scalable, robust and efficient optimization algorithms, along with strong sampling and iteration complexity results.

- Stochastic Optimization: Robust stochastic approximation (SA) by Nemirovski, Juditsky, Lan and Shapiro, 09; Accelerated SA by Lan (10), stochastic first- and zeroth-order methods by Ghadimi and Lan (12).
- Deterministic Optimization: Nesterov's optimal method and smoothing technique (Nesterov, 83, 05), uniformly optimal prox-level methods (Lan 11, 13) and universal gradient method (Nesterov 13).
- Block decomposition and parallel computing (Shalev-Shwartz and Tewari 11, Nesterov 12, Dang and Lan 13).

Impact:  $\approx 240$  citations to the 2009 paper. Recognized by various prizes/awards from INFORMS, MOS and NSF.

#### **NSF** Operations Research and Computational Mathematics:

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- National Science Foundation (CMMI-1254446), CAREER: Reduced-order Methods for Big-Data Challenges in Nonlinear and Stochastic Optimization, Jan 2013 - Dec. 2017.
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- Gaps between between theoretical and applied research.
  - Workshops, new courses, stronger student recruitment and training programs, and joint faculty appointments?
- Facilitating the formation of big big-data research groups
  - DOE and NIH big-data opportunities.
- Educational programs in data analytics.
  - e.g., Columbia and Northwestern.
- Support from the state government and local industry.

## Thanks!

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