

BIG DATA SYSTEMS FOR KNOWLEDGE BASE CONSTRUCTION FROM TEXT IMAGES AND CROWDS

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Sponsors:



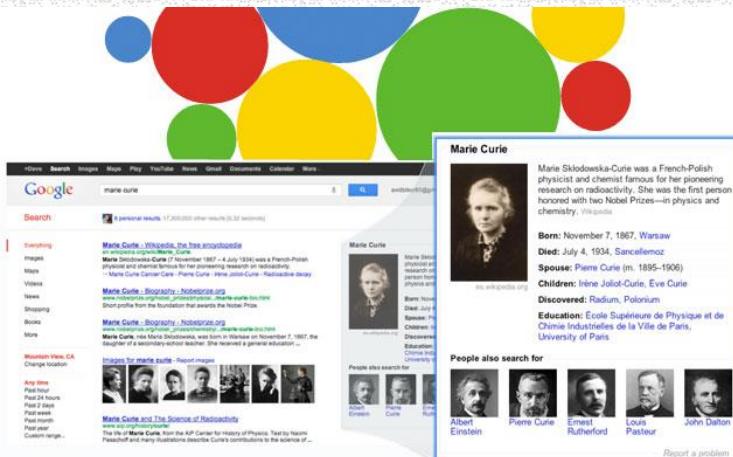
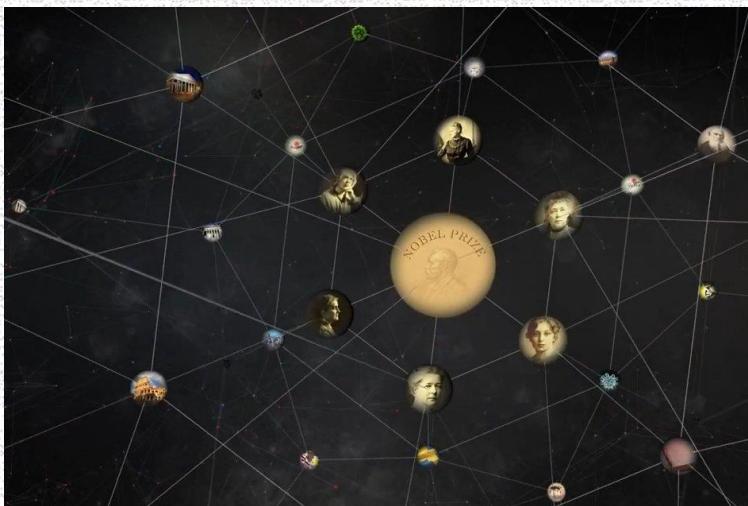
UF LAW
E-DISCOVERY PROJECT

EMC²

SurveyMonkey

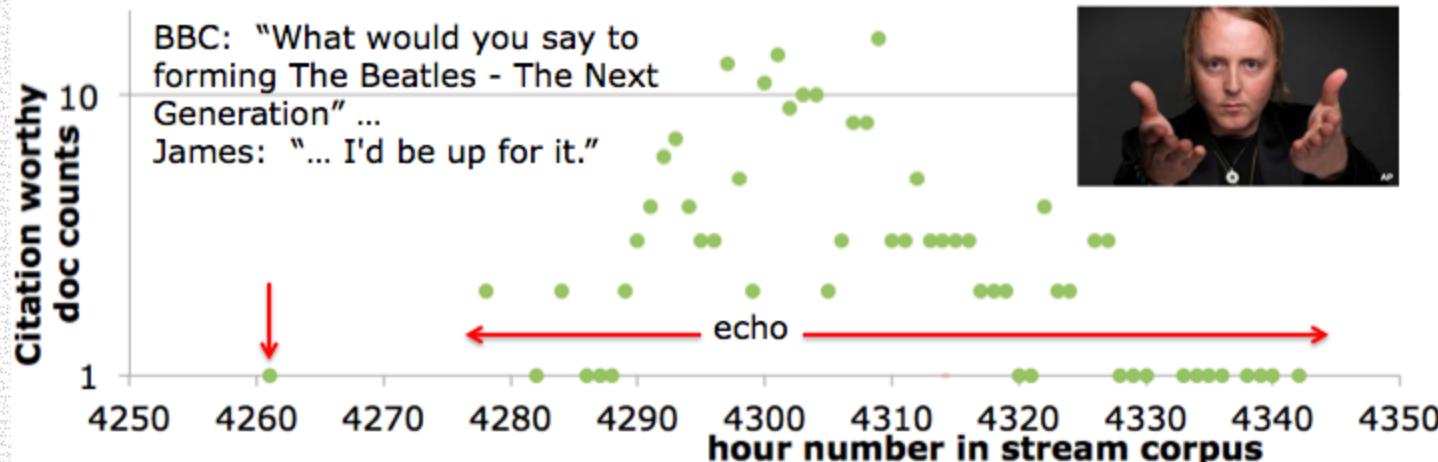
Knowledge Bases From Big Data

- A **knowledge base** is a collection of entity, facts, relationships that conforms with a certain data model.
- A knowledge base helps machine understand humans, languages, and the world.
- Examples 1: Google Knowledge Graph [Text, Images, Crowd]



Knowledge Bases From Big Data

- Example 2: TREC Knowledge Base Acceleration [News, Glog, Tweets]



- KB Applications:
 - Improve Search Engine/Wikipedia
 - Support Conversation/Q&A Systems
 - Provide Context to Localized Sensing (e.g., Tweet, Image)
 - Domain-specific Knowledge Bases (e.g., EMR analysis)

Life of A Knowledge Base (KB)

- A *knowledge base system* is a special kind of database management system to for knowledge base management.
- *KB extraction*: knowledge extraction using statistical models in NLP/ML literature
- *KB expansion*: knowledge inference using deductive rules and knowledge with uncertainty
- *KB evolution*: knowledge update given new evidence and new data sources
- *KB integration*: knowledge integration from multiple sources (e.g., human, data sets, models)

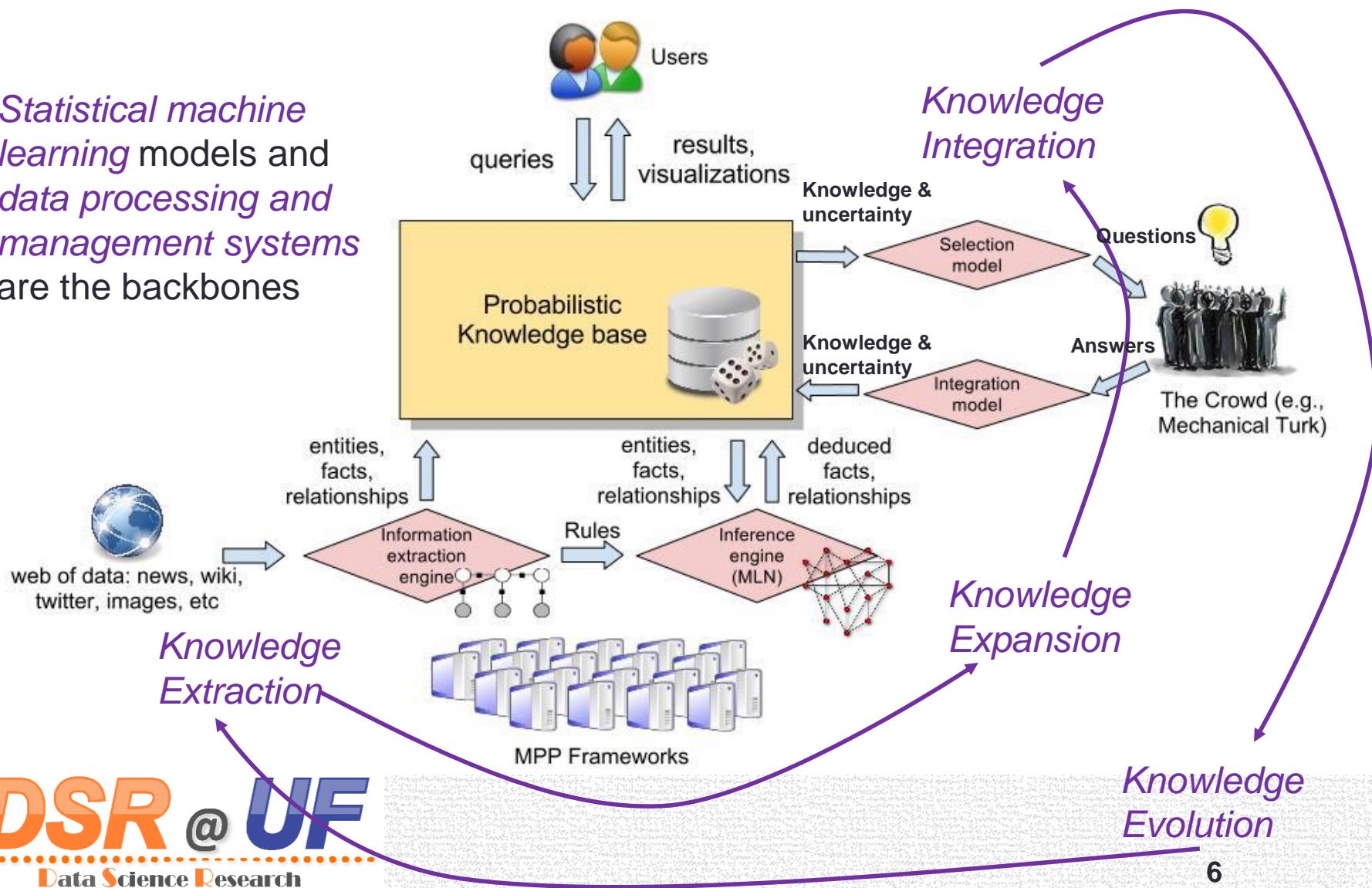
Uncertainty Management

- Where does Uncertainty come from?
 - Inherent in the state-of-the-art NLP/SML results
 - Incorrect, conflicting data sources
- Derived facts and query results
- Uncertainty vs. NULL
- Uncertainty vs. MAP/majority voting

- *Probability Theory* should lay the foundation for uncertainty management → *Probabilistic Knowledge Base System*

Probabilistic Knowledge Base System

Statistical machine learning models and *data processing and management systems* are the backbones



Projects & Big Data Challenges

- Probabilistic Database for Knowledge Extraction
BayesStore (2006-2011) [VLDB08, VLDB10, ICDE10, SIGMOD11]
- Scalable NLP over MPP frameworks
MADLib [VLDB12, CIKM12, SIGMOD-DanaC13, ICMLA12]
- Crowd Assisted Machine Learning
 • Human/Machine Knowledge Integrating
 • *CAMeL*
- Knowledge Base for Image Retrieval and Extraction
- Query-Driven Large-scale Co-reference
 • Ad-hoc/continuous queries over static/streaming dataset
 • *Archer*
- Scalable Inference over Probabilistic KB
 • Scalability, Efficient Updates
 • *ProbKB*
- Visualizing Knowledge Bases
 • *VizSearch*

Inter-Disciplinary Collaborations

- Document Retrieval and Predictive coding in E-discovery
- Knowledge Extraction and Outcome Prediction using Medical Notes
- EDEN: Constructing Knowledge Base for Ecological Data Extraction and Exploration

