RCR Summer Seminar Series

Recognizing Predatory Publishing

Michelle Leonard Suzanne Stapleton Terry Kit Selfe, Ph.D, DC





Reminders

- You must log in with UFL email in order to receive certificate credit
- Please take the survey after the class—we value your feedback
- In order to allow for free flow of ideas and questions, we will not record the session
- Slides and other materials will be sent to attendees after the class





RCR Core Courses

Seminar	Instructor	Date
Mentor/Mentee Relationships- Finding the Right Balance	Linda Searby	May 20 2:00-3:00pm
Collaborative Research	Michelle Leonard & Cassandra Farley	May 25 2:00-3:30pm
Research Conflicts of Interest	Amber Moore	May 27 2:00-3:30pm
Research Misconduct Overview	Cassandra Farley & Laura Schaecher	June 3 2:00-3:30pm
Research Misconduct: Plagiarism	Cassandra Farley & Laura Schaecher	June 8 2:00-3:00pm
Research Misconduct: ORI: The Lab	Bob Kolb & Terry Selfe	June 15 1:00-2:30 June 17 1:00-2:30
Ethics of Authorship	Michelle Leonard	June 22 2:00-3:00pm
Rigors of Peer Review	Michelle Leonard & Suzanne Stapleton	June 24 2:00-3:00pm
New! Data Ethics for Trustworthy A.I.	Dan Maxwell & Brian Stucky	June 28 2:00-3:00pm
Reproducibility & Replicability	Hao Ye	June 29 2:00-3:00pm
IRB & Informed Consent	Tiffany Pineda	July 1 2:00-3:30pm
Export Control Overview	Marsha Pesch	July 8 2:00-3:30pm
Putting it All Together	Michelle Leonard & Cassandra Farley	July 15 2:00-3:00pm

Special Topics

Seminar	Instructor	Date
New! Research Material Transfer Agreements and International Shipping	William Bucha & Carter Post	May 26 2:00-3:00pm
New! The Effects of Culture on the Research Lab Dynamics and Study Design	Tiffany Pineda	June 2 1:00-2:30pm
New! International Engagements in Research Update	Cassandra Farley	June 23 2:00-3:00pm
Introduction to Research Metrics and Impact	Tara Cataldo, Terry Selfe, & Suzanne Stapleton	June 30 1:00-2:30
New! Budgeting Basics for Research Proposals	Amber Hardie	July 12 1:00-2:00pm
New! Predatory Journals	Michelle Leonard, Terry Selfe, Suzanne Stapleton	July 14 1:00-2:30pm
New! CV and Biosketch Truthfulness	Terry Selfe	July 21 1-2:30
New! Leadership Roundtable*	Terra Dubois, Moderator	August, TBD

Agenda

- Reminders for the session
- Defining predatory publishing scams
- OMICS scandal
- Warning signs
- Adam Ruins Everything
- A cautionary tale
- Proactive approaches to ethical scholarship





Poll





Defining predatory

- "Predatory" refers to fraudulent or dishonest
 - Publishing, journals, conferences
- 1. Academic research integrity/scholarly misconduct
 - a. Ethics of authorship
 - b. Rigor (or lack thereof) peer review

2. Business

a. Unethical, deceptive, failure to deliver on goods & services





FTC vs OMICS Group, Inc 3 counts

Deceptions:

- Promise of peer review
- Promise of "expert" editors
- Promise of high impact factors
- Promise of indexing
- Misrepresented conference practices
- Failure to adequately disclose publishing fees

\$50.1 million judgement





FTC vs OMICS Group

Aug 26, 2016 Complaint for permanent injunction & other equitable relief

May 1, 2018

FTC releases Motion for Summary Judgement & Memorandum of Support

Oct 11, 2019 FTC vs OMICS Group, Inc, Brief



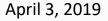








Nov 22, 2017 Order granting preliminary injunction, denying defendant' motion to dismiss



Order Granting
Summary Judgement;
Court rules in favor of
FTC; imposes \$50.1
MILLION judgement
against OMICS that
made false claims and
hidden publishing fees





Worldwide problem....

"....the race to meet publishing targets should not compromise standards"

"It is primarily weak research that leads authors to find substandard journals to get published, but in some cases the authors are not aware about predatory journals and sometimes newly launched journals are wrongly categorised as predatory"

~ Masoom Yasinzai, rector of the International Islamic University, Islamabad





BRAZIL-GLOBAL

The alarming rise of predatory journals

Marcelo S Perlin, Takeyoshi Imasato and Denis Borenstein 21 September 2018

INDIA

Commission moves to block use of predatory publishers

Ranjit Devraj 27 January 2017

GLOBAL

The rise and rise of predatory journals

Ryan Allen 19 October 2018

ISLAMIC STATES

Rising reliance on predatory publishing as research expands

Ameen Amjad Khan 26 June 2021

UNITED STATES

Federal prosecutors join fight against predatory journals



Paul Basken, The Chronicle of Higher Education 02 September 2016

AFRICA

Predatory publishing also fuelled by promotion criteria

Wachira Kigotho 19 November 2020



North Africa fertile for predatory publishing, study shows

Wagdy Sawahel 18 March 2021





Poll





Where did predatory publishing come from?

- Rise of online publishing
- Open access online publishing model with author fees

- Quality of a journal: takes time to establish indicators of quality
- Reasonable costs to publish open access vary



http://ufdc.ufl.edu/IR00009658/00001





Warning Signs

- Critically appraise where to share your research
- Recognize warning signs of fraudulent publishers
 - Green for credible publishers/publications
 - Yellow warning need more research to confirm credibility
 - Red = stop, this outlet appears untrustworthy
- No single tool or list is sufficient to confirm credibility of a publication/publisher
- Fraudulent publishing is a separate issue from quality of a publication and reasonable costs to publish







Warning Signs: Top Three Considerations

- Ethical practices are followed to publish quality content:
 - Does the expertise of the Editorial Board reflect the scope of the journal?
 - Does the publication state peer review and retraction policies?
- Any and all publishing fees are transparent prior to submission
- Publication is registered and indexed

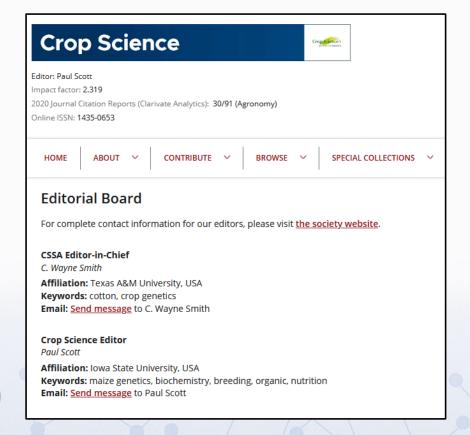






Ethical Practices to Publish Quality Content

Editorial Board Composition



Transparent Review Policy

PEER REVIEW

Accepting or Rejecting a Paper

The policy of the Societies is that no scientific paper may be published in any of their journals, books, or other scholarly publications unless two unbiased professional scientists agree the paper is acceptable. The Editor may choose to release a paper prior to review at their discretion; examples include, but are not limited to, if the paper is outside the scope of the journal or if language usage problems inhibit the scientific review. More likely, those who agree to the decision will be a combination of one or more volunteer reviewers, one of the Journal's associate editors, and (depending on the journal) also a technical editor or the Journal's editor. All scientist–editor members of editorial boards are expected to exercise professional judgment, not simply count ballots cast by volunteer reviewers.

Obtaining Anonymous Reviews

The Societies have a policy of keeping the reviewers anonymous from authors and from each other. Some of the journals also keep the names of the authors anonymous from the reviewers. Occasionally, a reviewer will ask an editorial board member to reveal his or her name to the author. Such requests must always be declined. Similarly, remove any reviewer (contact) information, electronic or otherwise, from reviews before forwarding them to the author(s). There is, of course, no way that the Societies can (or should) prevent that reviewer from contacting the author(s) after the paper is published and saying, "I want you to know that I was a reviewer for your paper."





Transparent Publishing Fees

- Publishing fees may be called Article Processing Charges (APCs) or Page Charges.
- All publishing fees should be clearly defined and explained prior to article submission
- If there are no fees to publish, this should be stated.

Open Access

Crop Science is a subscription journal that provides authors with the option to publish articles as open access for an Article Publication Charge (APC), so that final published articles are immediately and freely available online for all to read, download, and share.

Open Access APC for *Crop Science*: \$1,100 USD (note that additional page charges may apply in addition to the APC)

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Green Open Access

Green Open Access or self-archiving allows the accepted and non-final version of the manuscript to be hosted on a personal or institutional website after a 12-month embargo period after publication of the final version. The DOI link to the final verson of record must appear on the non-final versions of the manuscript.





Publication is registered and indexed

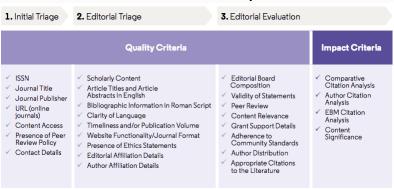
- Registered ISSN
 - ISSN and/or eISSN



Indexed

- Abstracting & Indexing
- Where can the content of this publication be found?
- Variety of databases with a range of inclusion criteria

Journal Inclusion Criteria Example: Web of Science



https://clarivate.com/webofsciencegroup/journal-evaluation-process-and-selection-criteria/

Beware of predatory journals

JANE relies on the data in PubMed, which can contain papers from predatory journals, and therefore these journals can appear in JANE's results. To help identify high-quality journals, JANE now tags journals that are currently indexed in MEDLINE, and open access journals approved by the Directory of Open Access Journals (DOAJ).

Additional information about Jane





Be aware of mimicry

- Check the url
- Confirm the journal name in another source
 - ISSN Portal
 - Ulrich's Global Serials Directory









Hijacked



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IMPORTANT INFORMATION REGARDING PREDATORY JOURNALS

All researchers should familiarize themselves with the concept known as predatory journals. This topic was the subject of an article published in ASEE's February 2017 PRISM magazine which can be viewed at http://www.asee-prism.org/the-dark-side-of-open-access/. In the past several years the *Journal of Engineering Technology*® has been the target of predatory journal web sites hijacking the official ISSN associated with *JET*. All authors who wish to publish with *JET* should be aware that ISSN 0747-9964 is a high quality print journal which is circulated only to subscribers. An on-line version of *JET* does require a separate ISSN. Websites claiming to be associated with ASEE and an on-line version of *JET* with ISSN 0747-9964 are not legitimate websites.





Signs of Credibility: Green Light Examples

- Journal name is clear and unique
- ISSN is displayed on journal website and verified in ISSN Portal
- Editor-in-Chief and Editorial Board names and affiliations provided and professional expertise matches journal scope
- Submission and review process is clearly described
- All fees listed prior to submission or statement that no fees are required for publication
- Journal contents is indexed in reputable subject-specific database. For help identifying databases, see https://guides.uflib.ufl.edu/





Warning Signs: Yellow Flag Examples

- Rapid review process
- ISSN registered but no publisher information available
- Additional fees mentioned but not described
- Incomplete editorial board information names and institutional affiliations for each member
- Name of journal very similar to others
- Questionable website url
- Contents are not indexed in reputable subject-specific database







Warning Signs: Red Flag Examples

- No ISSN or displayed ISSN is not verified in ISSN Portal, https://portal.issn.org/
- No individual person with street address provided as a contact for the journal
- No Editorial Board members identified or members do not have expertise appropriate for the journal scope
- No statement of fees, if any are charged, available prior to submission

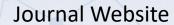


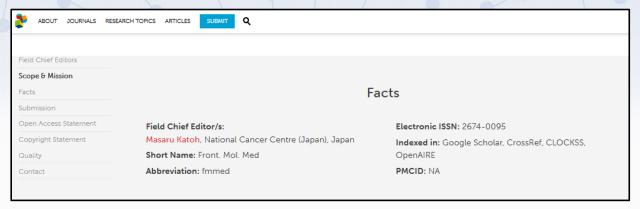




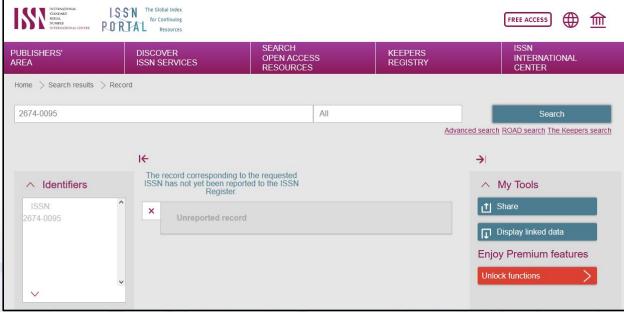
Poll

 Do you see a Green Light, Yellow Flag, or Red Flag for the credibility of a journal whose ISSN does not appear in the ISSN Portal?





ISSN Portal

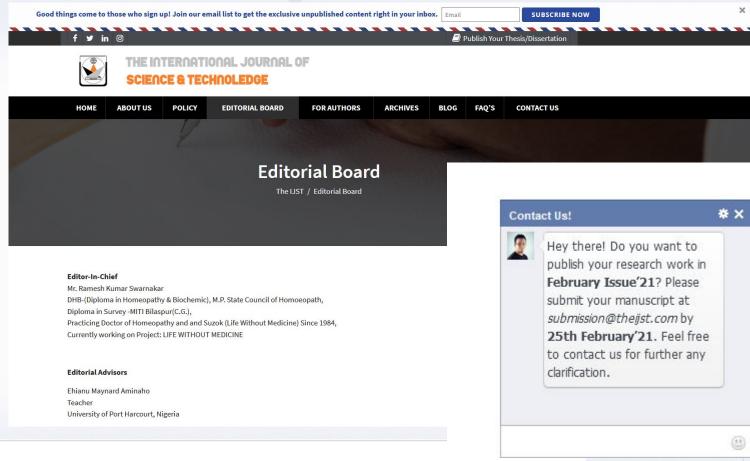






Poll

Do you see a Green Light, Yellow Flag, or Red Flag for the credibility of The International Journal of Science & Technoledge, based on this journal website image?







International Journal of Scientific & Technology Research



Adam Ruins Everything: Fake Paper



Braue Pode ast*na*. Atlantic Media Company, 15 Jan. 2014. Web.

JOHN BOHANNON: "In the spring of 2015 I purposefully conducted a fraudulent study on the health benefits of chocolate, and ended up convincing the media that eating chocolate makes you lose weight."

Cohen, Paula. "How the "Chocolate Diet" Hoax Fooled Millions." CBS News. CBS. New York, NY, 29 May 2015. Web.

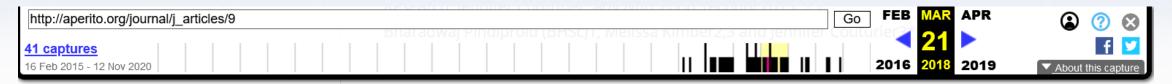
JOHN BOHANNON: "There are journals out there that will publish any garbage you send them as long as you pay a fee."

ADAM CONOVER: "We titled it 'The Possible Irritating Effects of Nutritional Facts,' and they published it without ever realizing it wasn't a real paper. Check it out, we can cite it like any other source."

Conover A., Skinner E., and Bohannon J. "The Possible Irritating Effects of Nutritional Facts" Advances In Nutrition And Food Technology. Aperito. 29 Sep., 2015. Web.

https://www.trutv.com/shows/adam-ruins-everything/articles/adam-ruins-nutrition https://www.youtube.com/watch?v=29v6rNFjlLI&list=PLiEBV2MyUPnhP74VlvAJmynde 48umGPp1&index=1

Journal Table of Contents - from Wayback Machine



Adam's article Vol 2, No 1

The Possible Irritating Effects Of Nutritional Facts

doi: http://dx.doi.org/10.14437/ANFTOA-2-106

Research: John Bohannon, Adv Nutr Food Technol Open Access 2015, 2:1

Adam Conover, Eliza Skinner and John Bohannon*







doi: http://dx.doi.org/10.14437/ANFTOA-2-107

Research: Christopher Ian Wright, Adv Nutr Food Technol Open Access 2015, 2:1

Christopher Ian Wright*



Abstract | PDF

The Possible Irritating Effects of Nutritional Facts

* Adam Conover ** Eliza Skinner *** John Bohannon

*, ** & *** Institute for Diet Research

Adam' Ruins Everything script Clearly not a scientific paper

Introduction

We are on the set of a daytime talk show, DocTalk hosted by Dr. Todd Bodd, a hot young doctor in scrubs. The camera flies in over an applauding audience of women, landing on Todd and - a very excited audience member - standing behind a table covered in fruits, vegetables, and bottles of vitamins on the stage.

Hi, I'm Dr. Todd Bodd and welcome to DocTalk. Today we're talking about vitamins. This is our audience volunteer, Debbie. Now, Debbie - do you take your vitamins? I do. Good girl. Debbie giggles uncontrollably, and accidentally on purpose touches his chest. Ok. She keeps laughing. You're very handsome! You can go back to your seat. Let's get her back to her seat. Vitamins are the key to health, and perhaps the cure for the common cold [1]. How many of you have heard of megadoses? The audience members raise their hands. Oh! Oh!

The camera pans to find the source of this voice and we see Adam Conover sitting in the audience raising his hand excitedly. I have also heard of the Loch Ness Monster! And fairies! None of them will cure your cold either [2]. What? Adam is awkwardly crawling over audience members and onto Dr. Todd's set. Vitamin supplements are not only not useful in prolonging your life - in some cases, they are actually harmful.

Excuse me, who are you? I'm Adam Conover, and this is Adam Ruins Everything! We're doing kind of a show within a show thing today. Very Shakespearean. See? We switch from a view from Todd's camera watermarked "DocTalk" - close up on Dr. Todd as he throws the camera a winning smile - to one from Adam's camera which includes the crew and edges https://www.scribd.com/document/357537947/the-possible-irritating-effects-of-nutritional-facts-pdf

Materials and Methods

The camera flies in again. Sorry for all the unexpected interruptions earlier, but now I'm going to tell you about the most remarkable, life-changing new diet tip available. The audience "woooooo"s. Are you sure about that? Uh, yeah - there was a scientific study on it, so I'm pretty sure I know what I'm talking about. In addition, I have a TV show. Just because you have a TV show doesn't mean you can't be wrong, or lie. Watch: bologna is made from the best parts of the cow, these Transformers movies keep getting better, I go on lots of dates - see? Maybe I hold myself to a higher standard than you.

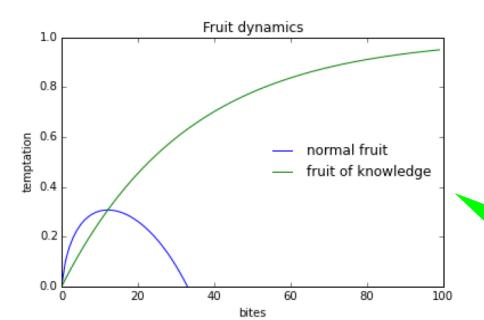
Table 1: TV Shows				
Show				
Time	Wholesomeness	Humorosity		
Day	High	Low		
Night	Low	High		

Table 2: Trees by type and lethality				
Tree				
Туре	Bearing	Lethality		
Normal	Fruit	0.001		
Good / Evil	Knowledge	0.999		

Results

The studio is mayhem. Audience members are tearing down the set and someone has started a trashcan tire. Dr. Todd is standing on his table crying. Oh god, oh god, I am going to lose my show and have to start stripping again to pay off my student loans. Why did we do pitchfork giveaway? Women run past brandishing pitchforks.

Adam climbs up next to Dr. Todd. Wait! Everybody calm down. Please, go back to your seats. The audience members reluctantly pause. We want the real info!! What am I supposed to eat? You have to tell me what to eat! I don't know! Come on, man - pull it together. You are Dr. Todd Bodd, America's most handsome doctor! Yeah, I know... However, if we can't rely on science or magic pills to make us healthy, how can we be sure? We should all be critical of what advertisers and the media tell us because they want to sell us something.



Y-axis: Temptation

X-axis: Bites

Discussion

Todd's headless body comes out, as Adam and Todd climb down off the table. Is this a nightmare? No! It's you! When you eat something bad, you feel bad. In addition, when you exercise and eat well, you feel good. If you want to find out what you need, listen to your body. The body pulls up its shirt to reveal a huge gross mouth in its stomach. I like grapes. See? You learned something about yourself! You like grapes. Dr. Todd is horrified. AUGH!!! Make it stop!! Come on, love your body.

The body goes to hug Dr. Todd - he is horrified. Sorry, I guess he's not ready, Body. The body shrugs it's shoulders and exits. How are you doing this? Low budget green screen. In the world of nutrition reporting, if it seems too good to be true, it is. Just eat in moderation, food when possible, and you can.

Great, how am I supposed to make that a new show every day? I don't know - Oprah added a book club. Do that. Oh and remember - the foods that work for you might not work for the person next to you, because their body isn't your body. I guess you're right. Some of the stuff I was saying was crazy! I didn't want to say it, but yeah. I got into this to help people, not just have my own line of teeth whitening strips.

I did it because I love science. I guess I got lost though. You know my name isn't even Todd Bodd? It's Rodney Bodd. Rod Bodd? Yeah, it wasn't catchy enough for TV. I'm gonna do it, Adam. I am going to do my show based on real science! Really? That's great man, I love a science show. I'm sure it'll be a big hit!

The DocTalk set is deserted, tumbleweed rolls by, a possum gnaws on a bottle of vitamins. Lonely music plays.

References

1. Andersen, R, Crespo, C, Bartlett, S, Cheskin, L, and Pratt, M: Relationship of physical activity and television watching with body weight and level of fatness among children:

Vitamin C does not prevent or cure colds. And products that claim it does are nonsense. Remember Airborne? Sure - the cold medicine created by a schoolteacher. It keeps you from getting colds from the magazines on airplanes. That is not true. Who gave you a medical license? Airborne was sold as a "cold buster" - with claims that it was a cure for the common cold. But in 2008 they were hit with a class- action lawsuit for false advertising, and ending up paying out \$23.3 million [4]. Because it's basically fizzy kool-aid. But when I take

4. James, K: The Holy Bible, Containing the Old Testament, and the New: Newly Translated out of the Original tongues, and with the former Translations diligently compared and revised, by his Majesties special Command. ** Middle Renaissance 1611, 665-667.

Citation 4

James, K. The Holy Bible

5. Paik, H and Comstock G: The effects of television violence on a meta-analysis1. Communication Research 1994: 516-546.

Rogaway, P: Formalizing human ignorance. Progress in Cryptology-VIETCRYPT 2006.
 Springer Berlin Heidelberg, 2006. 211-228

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ADVANCES IN NUTRITION AND FOOD TECHNOLOGY: OPEN ACCESS

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Email: nutrition@aperitojournals.com

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https://sciencevio.com/advances-in-nutrition-and-food-technology-open-access

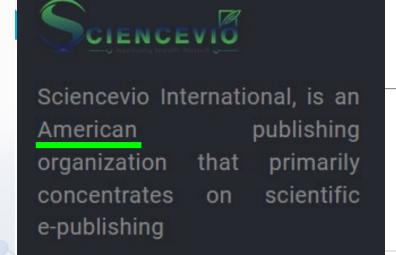
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Evidence-Based Complementary and Alternative Medicine

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Evidence-Based Complementary and Alternative Medicine / Abstracting and Indexing

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- Agricultural Engineering Abstracts

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2.629

Where can articles be discovered? Are your preferred indexes listed? E.g., WoS, MEDLINE, CINAHL, ERIC

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For editors

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Case Study: A Cautionary Tale



ROBERT NEUBECKER

How I became easy prey to a predatory publisher

By Alan H. Chambers | May. 9, 2019 , 2:00 PM

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Be suspicious of unsolicited invitations

From: Editorial Office < editorial office@scientificopenaccess.com >

Sent: Monday, January 20, 2020 2:21 AM

Subject: Manuscript submission request for upcoming issue

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Due to the eminence of Global journal of Veterinary Science & Medicine in the field of Animals, Veterinary, Para Veterinary, Pets as well as empirical papers from all areas of Veterinary. I would be delighted to provide you special discount on submission an [Original/ Case reports, Image, Video, Research, Review, and Letter to the Editor, Opinion,

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We look forward to hear from you soon!

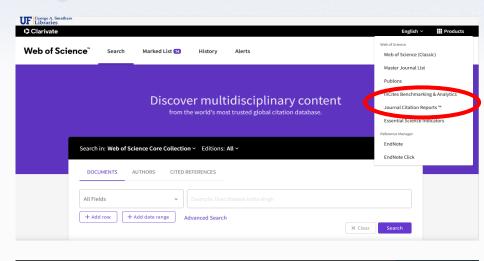
With respect & sincerely, Angelina Jolie | Editorial Assistant Scientize Publishers LLC 4403 W Lawrence Ave, Chicago, USA.

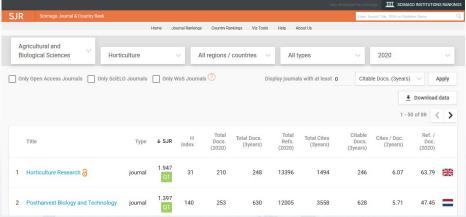




Deciding where to publish your research

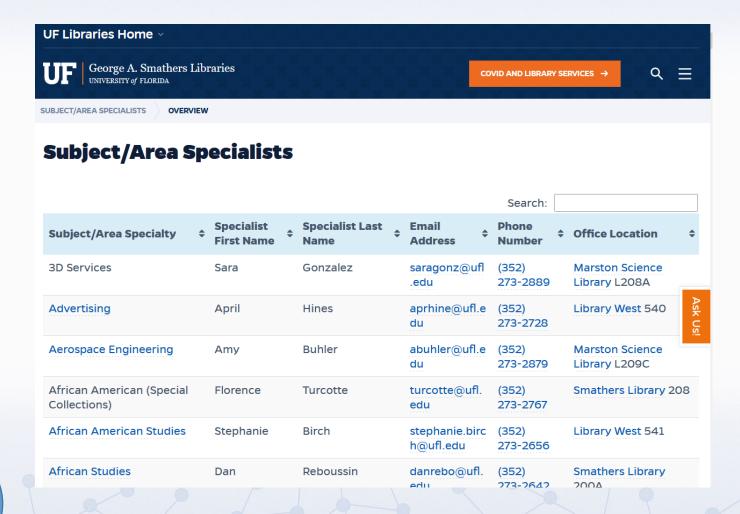
- Take note where mentors, experts in your field, and colleagues are publishing
- Use library resources such as Web of Science's Journal Citation Report and new Journal Citation Indicator or Elsevier's free SciMago to identify top-ranked journals
- Explore new AI tools that recommend publications for your work (e.g. JANE, Journal Guide, Web of Science Manuscript Match, Springer's Journal Suggester, etc).
- Evaluate the credibility of the publication and publisher before submitting your work







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Checklist for warning signs



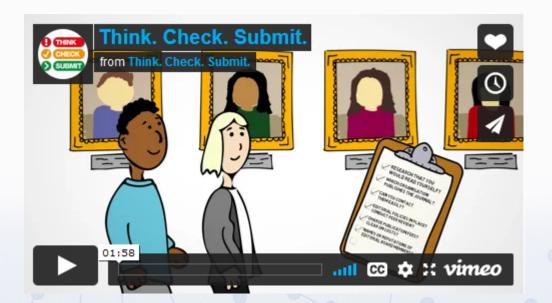








Choose the right journal or publisher for your research







Resources



Predatory & Questionable Publishing https://guides.uflib.ufl.edu/predatorypublishing

Think. Check. Submit. https://thinkchecksubmit.org

Think. Check. Attend. https://thinkcheckattend.org/

Navigating Questionable Publishing Practices [17 min presentation to UF Faculty Senate, Jan 2020] https://ufdc.ufl.edu/IR00011093/00001

Additional Readings on Predatory Publishing:

Predatory journals: no definition, no defense https://www.nature.com/articles/d41586-019-03759-y

Readers beware! Predatory journals are infiltrating citation databases Severin & Low https://doi.org/10.1007/s00038-019-01284-3





Things to remember...

- Critically appraise where to share your research
- Recognize warning signs of fraudulent publishers
 - Green for credible publishers/publications
 - Yellow warning need more research to confirm credibility
 - Red = stop, this outlet appears untrustworthy
- No single tool or list is sufficient to confirm credibility of a publication/publisher
- Fraudulent publishing is a separate issue from quality of a publication and reasonable costs to publish













Thank you!

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If You Suspect Research Misconduct...

Research Misconduct means fabrication, falsification, or plagiarism in proposing, performing, or reviewing research, or in reporting research results.

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