

DARPA ERIS-Compliant Video Proposal Tips: An Example Scene-by Scene Framework

An example of a scene-by-scene framework for making an ERIS-Compliant (DARPA) proposal video is provided below. If you need assistance filming and/or a place to film, a great resource is the Center for Instructional Technology and Training. Their services range from instructional design, video production, assessment technologies, to exploring emerging teaching and learning tools. Please [reach out to their team to schedule a consultation](#). More information is also available directly on the [UFIT CITT webpages](#).

1. Opening

Goal: Introduce the proposal and its relevance

Visuals: Title screen with project name and branding

Narration Cue: Welcome. This proposal outlines our solution to [project challenge].

Example Teleprompter Script: Welcome. This proposal outlines our solution to [project challenge]. We appreciate the opportunity to present our approach.

Shot Type: Wide shot of title screen

Timing (minutes): 0:00 – 0:30

2. Problem Statement

Goal: Clearly define the problem being addressed

Visuals: Visuals of current challenges, data charts

Narration Cue: Organizations face [specific challenge]. Our solution addresses this directly.

Example Teleprompter Script: Organizations face [specific challenge], which impacts [stakeholders]. Our solution addresses this directly, with proven strategies and tools.

Shot Type: Cut to challenge visuals and data overlays

Timing (minutes): 0:30 – 1:15

3. Proposed Solution

Goal: Present the proposed solution and its benefits

Visuals: Diagrams, animations of solution workflow

Narration Cue: Our approach combines [method] with [technology] to deliver measurable results.

Example Teleprompter Script: Our approach combines [method] with [technology] to deliver measurable results. It is scalable, efficient, and tailored to your needs.

Shot Type: Animated workflow diagrams

Timing (minutes): 1:15 – 2:30

4. Implementation Plan

Goal: Show how the solution will be implemented

Visuals: Timeline, milestones, team roles

Narration Cue: Implementation will follow a phased plan, ensuring timely delivery and quality.

Example Teleprompter Script: Implementation will follow a phased plan: planning, execution, and evaluation. Each phase includes clear milestones and team responsibilities.

Shot Type: Timeline graphics and team visuals

Timing (minutes): 2:30 – 3:30

5. Expected Outcomes

Goal: Highlight the impact and success metrics

Visuals: Before/after visuals, KPIs

Narration Cue: We expect improvements in [metrics], with long-term benefits for stakeholders.

Example Teleprompter Script: We expect improvements in [metrics], including [examples]. These outcomes will support long-term success and stakeholder satisfaction.

Shot Type: Before/after visuals and KPI charts

Timing (minutes): 3:30 – 4:30

6. Closing

Goal: Summarize and reinforce proposal value

Visuals: Logo, contact info, call to action

Narration Cue: Thank you for considering our proposal. We are excited to collaborate.

Example Teleprompter Script: Thank you for considering our proposal. We look forward to

collaborating and delivering impactful results.

Shot Type: Logo and contact info with call to action

Timing (minutes): 4:30 – 5:00

ERIS Compliance Checklist

- Includes all four ERIS elements: problem, solution, implementation, outcomes
- Runtime under 7 minutes
- No restricted markings or sensitive data
- Clear visuals and narration cues
- Teleprompter script aligned with storyboard